

EVERY GAME COUNTS!

500,000

Games
Produced

90,000

Live Hours
per Month

10,500

Fields &
Venues



With Pixellot AI-Automated Production, professional and amateur sports organizations can now affordably broadcast and monetize any event.

COVERING ALL YOUR BASES

Our OTT Solutions enable the production, distribution and monetization of high-quality live and on-demand video coverage.

- ▶ PPV (TVOD)
- ▶ Subscription (SVOD)
- ▶ Advertising & sponsors (AVOD)
- ▶ Betting and data
- ▶ Distribution/syndication

PRODUCING MORE LIVE SPORTS THAN ANYONE ELSE

Pixellot pioneered the concept of automated video production. Today we are the market leading AI-based end-to-end sport content creation and distribution solution!

**NO STAFF
NEEDED!**

100% AUTOMATED

Full game flow
Game and player highlights
Ad insertion
Clock, scoreboard and ads
Video breakdown and analytics

FROM ANYWHERE

Indoor or outdoor
Low minimum BW, 3G/4G
Adjusts to poor lighting
14 sports

TO EVERYWHERE

Full OTT solution
Live/on-demand
Customized stats & graphics
On site/remote commentators

HOW DOES IT WORK?

Pixellot's technology fully automates the production workflow. It begins with our unmanned "set & forget" multi-camera system that covers the whole playing field/court. Advanced auto-production algorithms track the game flow, identify highlights, add graphics and insert ads, with zero human intervention. Our AI-powered algorithms are calibrated per sports type to ensure a realistic and high-quality viewing experience for every environment.

*Get in touch www.pixellot.tv
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